



**CURRICULUM VITAE: David Maralack (PhD)**

Dr David Maralack is an academic in Management Studies and Convenes the Post-Graduate Diploma in Sport Management (Commerce Faculty at UCT). He holds a Ph.D. in Geography (University of Minnesota), Masters in Urban Development Planning from University College of London, Masters in City and Regional Planning University of Cape Town and Diploma in Sports Management from Damelin College. David has been Fulbright Foundation and Rockefeller Foundation scholar. He is a Member of the Institute of Directors of South Africa (IoDSA) and is an active participant in its programmes.

He has worked in the private sector for Deloitte and Touche Management Solutions Consulting, for the public sector for the City of Cape Town and Western Cape Governments, and has been a Director in various development and sports planning companies. He has held positions at Manager, Senior Manager and Director levels, performing strategic and operational functions. He consults to national, provincial and local governments and the private sector in sport, social and economic development.

David is a member of the Institute of Directors of Southern Africa. The institute focuses on governance processes of large and small enterprises.

David has a long history in sport participation, management, administration and is a community sports development practitioner. He is a founding member of the Western Province and Western Cape Sports Confederations and has been Director on the Old Mutual Two Oceans Marathon (international gold label status) for the past 6 years and it's Chairperson (2015 to 2018). He served on the Finance and Internal Audit Committees and initiated the social responsive Initiative (Two Oceans Marathon Initiative). He was a member of the Board of Directors of a housing Trust and served on the Executive and adjudication committees of various sport and community development bodies.

David is an active researcher in events planning, monitoring and evaluation, training, sport policy, sport governance, sport for development, community cohesion and youth development in marginalized communities. He works in conjunction with various tertiary institutes, government departments, national and international NGOs and civil society groups.

Jan 1988- Aug 1990      Senior Planner      Western Cape Department of Local Government, Housing and Agriculture

Jan 1986- Dec 1987      Town Planner      City of Cape Town

#### 4. PUBLICATIONS

Maralack, D., Jurgens, D. (2018) "Volunteerism in South African Sport" chapter in Hallmann, K., and Fairley, S. *Sports Volunteers Around the Globe: Meaning and Understanding of Volunteering and its Societal Impact*. Springer Science and Business Media, New York. Series Volume 15: Sports Economics, Management and Policy.

Swart, K and Maralack, D. (2018) 'Standardising Methodologies to assess the impacts of sport tourism events' International Sidebar in *Contemporary Sports Management (6<sup>th</sup> Edition)*, Human Kinetics Publisher.

Maralack, D., Swart, K. and Bob, U. (2017). "Development of a standardised methodology to conducting event impacts assessments in the Western Cape" forthcoming in *The African Journal for Physical Activity and Health Sciences (AJPHES) 2017:184-197*

Maralack, D. (2016). "Enabling disabled participation in sport: Roadrunning", *South African Journal of Sports Medicine 2016; 28(2):59-60*.

Maralack, D. 2014. "South Africa: Sport, Policy and Development" in Keim, M and de Koning, C., *Sport and Policy Development in Africa - A collaborative approach of 11 countries in Africa*, Sun Media 2014.

Maralack, D. 2013. "South Africa: Sport Systems and Policy" in K. Hallmann and K. Petry, et al. *Comparative Sport Development - Systems, Participation and Public Policy*, Springer Science and Business Media, New York, 2013. Series: Sports Economics, Management and Policy.

Maralack, D. (2011). *Transforming Sport and Identity in the post-Apartheid South African Nation State*, University of Minnesota. ProQuest LLC.

D. Maralack (2005). *Guidelines for Bidding for Major Events in South Africa*. In D. Tassiopoulos (ed.), *Event Management: A Professional and Developmental Approach*. Independent Publishers Group.  
Maralack, D. "Towards Young Active Citizens" A Critical Assessment of the Youth Leadership Development programmes of the Department of Sport and Recreation of the City of Cape Town, Institute of Environmental Resource Management. Under review.

Maralack, D. (Being revised for publication 2019) "Making Sense of Post-apartheid South African Sport Policy: The Utility of the Advocacy Coalition Framework as an Analytical Tool" in the *International Journal of Sports Policy and Politics*.

#### 5. RESEARCH AREAS

Sports for Development  
Sport Events Management

Western Cape After School Innovation Fund in Conjunction with Community Chest –  
Adjudication Panellist, 2016-2018  
Western Province Sports Confederation Executive Member 2011-2014  
National Sports Council Western Cape EXCO - 1999-2001  
Western Cape Community-based Housing Trust: Board of Trustees  
Joe Slovo Development Trust: Board of Trustees - 1996-1998  
Western Cape Sports Confederation (Alternate Representative)  
Western Cape Sports Legends Committee Adjudication Panel  
Western Province and Western Cape Sports Awards Adjudication Committee  
Western Cape Transformation Commission Chairperson - Past