



## PROFILE

JP Naude is the President of the Western Cape Provincial Sport Confederation and CEO of Strategic Media.

JP is a TV presenter and former radio sport presenter.

He is a current Karate practitioner with a silver medal in the 2019 International Karate Organization World seniors division.

JP has a long history of sport brand management which include sport sponsorship and commercialization at regional and national level with major brands and federations in South Africa

His favorite memory is working with Mr Tokyo Sexwale to erect the statue of Nelson Mandela at the Drakenstein Correctional facility.

WEBSITE:  
[www.jpnaude.com](http://www.jpnaude.com)

# JP NAUDE

## Sport leadership

Western Cape Provincial Sport Confederation 2017- current

Acting President 2016

Vice President 2015

Cape Town Sport Council Chairman 2014-2015

Karate South Africa Executive member 2017 – current

Vice Chairman WC Transformation Monitoring Committee

Chairman Western Cape | Sports Academy 2016 - 2019

---